



88<sup>th</sup> International Conference  
Call for Papers  
INSEAD, Singapore

July 2004, 15-16



Université Libre de Bruxelles  
Free University of Brussels  
Solvay Business School

INNOVATION AND INTELLECTUAL PROPERTY  
Economic & managerial perspectives

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*Supported and co-organized by the IP Academy in Singapore*



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**Objectives:** The era of the knowledge-based economy recognizes that the key condition underlying wealth creation is innovation : the generation, exploitation and diffusion of knowledge. In this framework, the protection of innovation through intellectual property (patents, trademarks, copyrights) is gaining in importance. The purpose of the conference is to bring together management scholars and economists to discuss how a better understanding of the challenges of intellectual property can improve economic and business performances. The scope will be restricted to unpublished or recent research. Wishing to raise the interest of representatives from governments, as well as business, industry, and academia, empirical analyses with a focus on policy and/or managerial implication are warmly welcome. The conference will assume a worldwide orientation, with a special focus on Europe, East Asia and North America.

**Keynote Speeches:**

**Derek BOSWORTH (UMIST, Manchester)**

**Dietmar HARHOFF (University of Munich)**

**Topics :** deadline: 19<sup>th</sup> March, 2004 a one page summary must be sent immediately (with the full paper it's recommended) rewritten paper could be sent until 3<sup>rd</sup> May 2004

**Evaluation of Patent Value**

**Industry - University Partnership**

**Management of Intellectual Property**

**Intellectual Property and S&T Policies**

**Measurement of Innovation Performances**

**Economic Consequences of Counterfeiting**

**Knowledge Transfer and Licensing practices**

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