

Thursday, October 20th 2005
"Salle des Conseils"

08:45 – 09:40 : Opening Session

Chaired by Syoum Negassi & Sadao Nagaoka

Welcome Oration

Pr. Pierre Yves Hénin, Chairman of Paris-1 University

Keynote Speech

Bruno Van POTTELSBERGHE
Solvay Business School, University of Brussels

**Avenues of Further Research
on Intellectual Property**

09:40 – 10:00 : Coffee Break & Poster Session 1

10:00 – 11:45 : Session A : IP Valuation

Chaired by Dominique DeBerdt

The Value of Copyrighted Digital Music Files
DJIAN Isabelle, NEGASSI Syoum (FR) [LASI, U. Paris 1](#)

Private Value of Finnish Patents
GUSTAFSON Charlotta (FI) [Swedish School of Economics](#)

*The Impact of Technological Innovation and Knowledge on
Market Value of Quoted Firms (Finnish, Swedish Firms)*
SANTAVIRTA Robin (FI) [Helsinki U. of Technology](#)

*An Application of Extreme Value Statistics to Citation and
Value Measures of Patent*
SILVERBERG Gerald, VERSPAGEN Bart (NL) [MERIT, Maastricht U.](#)

*Science Parks' Characteristics and Companies' Innovative
Performance. Evidence from Finland*
SQUICCIARINI Mariagrazia (FI) [T R C of Finland](#)

11:45 – 13:00 : Lunch

Poster Session 1 during all the day, Thursday, October 20th 2005

Chaired by Céline Maximin

*Valorisation financière de la propriété intellectuelle pour les
sociétés de biotechnologie*
AMIR-ASLANI Arsia (FR) [Araxes Associates](#)

*Assessment of Intellectual Property Rights Protection in
Russia at Federal and Regional Level*
CHULOK Alexander (RU) [Higher School of Economics -](#)

*An Analysis of the Innovative Capacity of Tunisian Firms
A Patent Approach*
GHALI Sofiane (TN) [U. Tunis El-Manar](#)

13:15 – 14:30 : Session C : Trends in IPR and
Countries Analysis

Chaired by Michele Cincera

Impact of Patents and Standards on Macroeconomics Growth
BLIND Knut, Kassel U., JUNGMITTAG André (DE) [Wuppertal U.](#)

The Democratization of R&D after 1980
HUNT Robert, NAKAMURA Leonard (US) [Research
Department, Federal Reserve Bank of Philadelphia](#)

*US Contamination or a Trend Toward Complexity: What is
Behind the Surge in EPO Patent Voluminosity*
VAN ZEEBROECK Nicolas, VAN POTTELSBERGHE
Bruno (BE) [ULB, SBS](#), GUELLEC Dominique (FR) [EPO](#)

14:30 – 15:00 : Coffee Break & Poster Session 1

15:00 – 16:30 : Session D : Patent Policies

Chaired by Bruno van Pottelsberghe

*The Counterfeiting Decision and the Enforcement of
International Property Rights*
BOSWORTH Derek (AU) [U. of Melbourne](#)

Opposition de brevet et leurs déterminants (analyse micro-éco.)
CINCERA Michele, PROKOPIEVA Rouslana (BE) [U. L B](#)

Settlement during Patent Litigation Trials
CREMERS Katrin (DE) [C E E R ZEW](#)

USPTO vs. EPO Citation Lags
MONTOBBIO Fabio (IT) [CESPRI, U. Bocconi](#)

*Persistence in Innovation Activities? Stylised Facts and
Panel Data Evidence*
PETERS Bettina (DE) [C E E R ZEW](#)

19:25 : Official Dinner and Show

On the quay *Quai de Montebello*

*Market Valuation of UK Intellectual Property:
Manufacturing, Utility and Financial Services Firms*
GREENHALGH Christine, ROGERS Mark (UK)
[Oxford Intellectual Property Research Institute](#)

*Mesure exogène de la valeur des droits de propriété
industrielle et du goodwill des sociétés cotées au CAC 40*
KAISER Alain (FR) [Breese Derambure Majerowicz](#)

*Les modèles de la valorisation financière de la propriété
intellectuelle : brevets et marques*
LANTZ Jean Sébastien (FR) [E N S Télécommunications](#)

Virtual Session

Contains all papers scheduled by the scientific committee, but, their authors can't attend to the conference. Full papers are, generally, available. In grey, the contributions for which we have only summary.

*Patent Renewals as Options : Some Implications for
Intellectual Property Rights Policy*
BAUDRY Marc, DUMONT Béatrice (FR) [U. Rennes](#)

Estimates of Firms' Patent Rates
BESSEN James (US) [Boston U. School of Law](#)

*Panel Data Evidence of Faculty Members' Behaviours at
a Large European Research University*
CARAYOL Nicolas (FR) [CNRS & U. ParisSud](#)

What is Behind China's Patent Explosion?
GUANGZHOU HU Albert, JEFFERSON G. (SG) [Nat. U. Singapore](#)
*Economic Performance of Copyright-Based Industries:
Empirical Evidence from Arab Countries*
HARABI Najib (MA) [Al Akhawayn U.](#)

Endogenous Growth without Scale Effect: Another Policy
KOLEDA Gilles (FR) [ERASME, Ecole Centrale Paris](#)
Managing a Partnership Efficiently
KURIBKO Nataliya (US) [Dept. of Economics, Duke U.](#)

Pricing Patents through Citations
LEIVA BERTRAN Fernando (US) [U. Iowa](#)

*Les brevets sur les méthodes commerciales : état des
lieux et perspectives économiques*
LIOTARD Isabelle (FR) [U Paris Nord](#)

Denominating Innovation Currency
MARTIN David (US) [Darden Graduate SBA, U. Virginia](#)

*Contracting for the Transfer of Technology within
Multinational Corporations: Empirical Evidence from Spain*
MENDI Pedro (ES) [Universidad de Navarra](#)

*Understanding Technology Market: Quantitative Analysis
for Licensing Activities in Japan*
MOTOHASHI Kazuyuki (JP) [RCAST, U. Tokyo](#)

Does Rising Productivity Result in Job Loss?
NARAZANI Edlira (IT) [U. Turin](#)

*Patent Policies for Exhaustible Pharmaceutical Innovation
The Problem of Resistance*
OUTTERSON Kevin (US) [West Virginia U. College of Law](#)
Who Do You Trust While Shares are on a Roller-Coaster Ride?
RAMB Fred (DE) [D. Bundesbank Eco. Research Centre](#)

*The Willingness to Pay for Copyrighted Files Over P2P
Networks: An Empirical Investigation on French Survey Data*
ROCHELANDET Fabrice, LE GUEL Fabrice (FR) [U. P 11](#)
Quantifying Changes in the Propensity to Patent
SANYAL Paroma (US) [Brandeis U.](#)

Competition, Human Capital and Innovation Incentives
SEVILIR Merih, FULGHIERI Paolo (US) [U. North-Carolina](#)
*Firm Treatment of Intellectual Property Rights in Recent
Canadian Survey's of Innovation, 1999 and 2003.*
SCHENK Ingrid (CA) [Industry Ministry](#)

The Temporal Inconsistency of Patent Policy
TADDEI Julia, RANAIVOSON Heritiana (FR) [U. Paris 1](#)
*The equilibrium price on the market of knowledge products:
A application to software*
VASSELIN Françoise (FR) [MATISSE, U. Paris 1](#)

*Business Method Patents in Europe and their Strategic
Use Evidence from Franking Device Manufacturers*
WAGNER Stefan (DE) [INNO-tec](#)

*On the Effects of Market Incumbency on Innovative
Behaviour in the Pharmaceutical Industry*
ZUNIGA Maria Pluvia, DUFLOS Gautier (FR) [U. Paris 1](#)

Friday, October 21th 2005
room 216 and 14

09:00 – 10:00 : Keynote Speech

Chaired by **Pierre Mohnen**

Jacques MAIRESSE
INSEE (FR)

**R&D, Innovation,
Productivity and Employment**

10:00 – 10:30 : Coffee Break & Poster Session 2

Poster Session 2 : Work in progress

Chaired by **Céline Maximin**

What's a Drug Patent Worth after it has Expired? A Study of First-Mover Advantages in the Market for Prescription Drugs
COMBES Emanuel, HAUG Heiner (FR) [PRISM, U. Paris 1](#)

Economic Impact of the R&D Related to Defence: Comparative Analysis

DIVIALLE Frédéric, NEGASSI Syoum (FR) [LASI, U. P 1](#)

Spillovers at the Research Unit Level

GONZALEZ Raul, GARCIA-FONTES Walter (ES) [U. Pompeu Fabra](#)

Impact of the Cooperation and Competences on the Innovating Behaviour (Econometric Micro Study of French Companies)

KEFI Mohamed-Karim, NEGASSI Syoum (FR) [LASI, U. Paris 1](#)

Patents as a Strategic Tool for Firms: the Case of the French Chemical Industry under Environmental Constraints

MAXIMIN Céline, (FR) [LASI, U. Paris 1](#)

Patenting Practices and Impacts Academia Versus Industry An Insight View on Biotechnology

SAPSALIS Elefthérios, VAN POTTELSBERGHE Bruno, NAVON Ran (BE) [U. Libre de Bruxelles](#)

10:30 – 12:00 : Session E : The Productivity of Inventors and Academic Research

Chaired by **Derek Bosworth.**

Is Academic Science Raising Innovative Productivity?

Theory and Evidence from Firm-Level Data

AOKI Reiko, BRANSTETTE Lee (NZ) [U. of Auckland](#)

Intellectual Property Rights in Universities and Public

Research Centres: CASSAIGNE-HERNANDEZ Rocio,

DIAZ-GUTIERREZ Karla (MX) [U. N. autonoma de Mexico](#)

A Closer Look at Inventor Productivity -

What Makes the Difference?

HOISL Karin (DE) [Ludwig-Maximilians U. Munich](#)

Light in the Empirical Shadow: Base-Lining the Impact of

Academic Patenting Legislation in Norway

IVERSEN Eric, ANTJE Raymund, et Alii (NO) [Nifu Step](#)

The Inventors' Life Cycle

MARIANI Myriam, ROMANELLI Maria (IT) [Bocconi U.](#)

12:00 – 13:00 : Lunch & Poster Session 2

13:00 – 14:30 : Session F : International Technology Transfer & Licensing

Chaired by **Reiko Aoki**

Patents and Spillovers in Some European Regions:

A Dynamic Count Panel Data Model

BRESSON Georges, LEGROS Diego, ABDELMOULA

Myriam (FR) [U. Paris 2](#)

Geographic and Technology Based R&D Spillovers within the

TRIAD: Micro Evidence From US Patent and Citation Data

CINCERA Michele, ALDIERI Luigi (BE) [U. L Bruxelles](#)

License Expenditures of Incumbents and Potential

Entrants An Empirical Analysis of Firm Behaviour

CZARNITZKI Dirk, KRAFT Kornelius (BE) [KU Leuven](#)

How Enforcement of IPR Affects the International

Technology Transfer: Evidence from Japanese MNCs

ITO Banri, WAGASUGI Ryuhei (JP) [GSR Institute, Keio U.](#)

Do Intellectual Property Rights Protection and Ownership Control

Facilitate International Licensing? Case of Japanese Firms

NAGAOKA Sadao (JP) [Hitotsubashi U.](#)

14:30 – 15:00 : Coffee Break & Poster Session 2

15:00 – 16:45 : Session G : R&D and Externalities

Chaired by **Jean Sébastien LANTZ**

The Determinants of High-Tech Versus Low-Tech R&D

Investment: Evidence from Testing the Pooling Assumption

BECKER Bettina, HALL Stephen (DE) [Ifo Inst., U. Munich](#)

Price-cost Margins and Rent Sharing at the Firm Level in

France Does Innovation Matter?

DOBBELARE Sabien, MAIRESSE Jacques (BE) [Ghent U.](#)

Contribution of Own R&D and R&D Spillovers to Total Factor

Productivity Growth of Canadian Industries, 1973-2000

HANEL Petr, KHANAM Bilkis (CA) [U. Sherbrooke](#)

Knowledge Infrastructure, Spillovers, and Cooperation

HUNG Tsu-Yi, NEGASSI Syoum (FR) [LASI, U. Paris 1](#)

Innovation in Enterprise Clusters: Evidence for Dutch

Manufacturing

MOHNEN Pierre, DIEDEREN Bert, PALM Frantz, RAYMOND

Wladimir, VAN DER LOEFF Sybrand Schim (NL) [U. Maastricht](#)

16:45 – 17:00 : End of the conference, last drink

91th International Conference



**INNOVATIONS
&
INTELLECTUAL
PROPERTY
VALUES
Econometrics Studies**

Final Program

Paris
October, 20th & 21th 2005
Universités de Paris 1 et Paris 2
Immeuble Panthéon
12 place du Panthéon