

Firm Treatment of Intellectual Property Rights in Recent Canadian Survey's of Innovation, 1999 and 2003.

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Increasingly, intellectual property is a core feature of a firm that influences its capacity to create and sustain competitiveness (Reizig, 2004; Teece, 1998; Saloner *et al.*, 2000; Molas-Gallart and Tang, 2004). This research project draws on two large-scale Canadian Survey's of Innovation in manufacturing industries (1999) and services industries (2003) to empirically examine the use of IP protection mechanisms by Canadian firms for a selected number of industries. The aim of the study is to provide comprehensive statistical data on the use of IP protection mechanisms by Canadian firms as well as a comparative understanding of the similarities and differences of the practices within and across the manufacturing and services industries. Two additional research issues are examined: (i) IP use and firm size -small, medium and large; and, and (ii) IP use and the type of innovation -world-first, Canada first, firm-first.