



INNOVATIONS and INTELLECTUAL PROPERTY VALUES Econometrics Studies

Call for Papers - Deadline : **July 11th, 2005**

91th International Conference - Paris, October 21th & 22th, 2005

INVITED SPEAKERS

Iain COCKBURN

Boston University School of Management

Jacques MAIRESSE

Crest - Insee

T O P I C S

- ◆ Factors Influencing the Value of the Patent
- ◆ Factors of Patentability
- ◆ Patent Value, Grant of a Licence
- ◆ Evolution of the Value
- ◆ Typologies of Innovations and Value of Patents

- ◆ Public Externalities of Industrial Property
- ◆ Valorisation of Public IP (Defence, Universities, ...)
- ◆ Impact of TRIPS on the National Development,
on the International Trade

- ◆ Strategies of Valorization of IP :
Exclusive Use, Transfer, Licences, ...
- ◆ Optimization of a Set of Rights

- ◆ Statistical or Econometric Studies which bring Information on the
Debates on
 - ◆ the Patentability of Biotechnologies
 - ◆ the Reforms of the Patent's Policy
 - ◆ the Patentability of the Software,
 - ◆ the Patentability of the Business Methods,
 - ◆ the Protection of the Data Bases,
 - ◆ Evolution of the Rules of the Royalty

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The author will be, after examination of his proposal by the scientific committee, prevented before end of July.