

## SCIENTIFIC COMMITTEE

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Henri SERBAT AEA, Paris

## LOCATION

**22 avril - 2004 - april 22**

Archivio Antico, Palazzo Bo - Via VIII Febbraio, 2

**23 avril - 2004 - april 23**

Aula di Studi Internazionali, Facoltà di Scienze Politiche -  
Via del Santo, 28

## REGISTRATION (after 08/04/04)

Participation Fees	AEA Member	AEA non-Member		
		Personal*	Organisation**	Complementary registration
Speaker	260 €	375 €	605 €	+ 145 €
Participant	395 €	510 €	740 €	+ 280 €
Student***	135 €	250 €	480 €	+ 20 €

\* Payment cash (or Visa Card), receipt on request

\*\* Registration by purchase order and payment by invoice

\*\*\* or accompanying person

On line registration available on:

[www.fed-eco.org/aea/uk/archives/2004Padova/paiement/](http://www.fed-eco.org/aea/uk/archives/2004Padova/paiement/)

**AEA – Association d'Econométrie Appliquée**

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## INFORMATION – ON LINE REGISTRATION

[www.aea.fed-eco.org/2004Padova](http://www.aea.fed-eco.org/2004Padova)

April, Thursday 22

Archivio Antico, Palazzo Bo - Via VIII Febbraio, 2

## 08.30 - 09.00 Registration

### 09.00 - 11.00 - Session 1 :

#### Consumption of Cultural Goods

**Chair:** Carlofilippo Frateschi, Università di Padova

Brandt Cornelia, Gaudry Marc, Université de Montréal

**Three Groups of Weimar Berlin Theaters : Simple Visual and Regression Analyses of Time Series (1918-1932)**

Roodhouse Simon, Bolton Institute

**The nature of designer fashion and its markets**

Changhyun Lee, Kookmin University

**The one way flow of cultural goods and its social impact of consumption: A case study of Japan and Korea**

Zanola Roberto, Sisto A., University of Eastern Piedmont

**Rational Addiction to Cinema? A Dynamic Panel Analysis of European Countries**

Urrutiaguer Daniel, FORUM, Université Paris X Nanterre  
**Media Reputation and Demand for French Public Theatre**

## 11.15 - 13.00 Opening Session

Welcome addresses

**Vincenzo Milanese**  
Rector of Padua University

**Giustina Mistrello**  
Destro Mayor of Padua  
**Benedetto Gui**

Chair, Department of Economics, Padua University

Opening address

**On.le Giuliano Urbani**  
Minister for Cultural Goods and Activities

Keynote address

**Chair: Giuseppe Gaburro (AEA)**

**Beaudreau Bernard**, Université Laval

**Identity, Entropy and Culture  
An Alternative Approach to  
Modeling the Demand for Cultural Goods**

## 15.00 - 17.00 - Session 2 :

### Determination of Prices of Cultural Goods

**Chair:** Guglielmo Weber, Università di Padova

Barbosa Renata, Banco Pactual ; Campos Nauro F, University of Newcastle

**What determines the price of Latin American Art? Econometric evidence from Sotheby's auctions, 95-02**

McFadyen Stuart, Hoskins Colin, Adam Finn, School of Business, University of Alberta

**The Effect of Program Type on the Cultural Discount in the Price of Exported U.S. Television Programs**

Onofri Laura, Figini Paolo, University of Bologna

**Old Master Paintings: Price Formation and Institutional Implications**

Vidal Marion, Jaoul Magali, LAMETA

**A Decomposition of televisual audience size according to program's characteristics. An econometric approach on french data.**

Lazzaro Elisabetta, ECARES/ULB , MATISSE/U P1

**Assessing Quality in Cultural Goods:**

**The Hedonic Value of Originality in Rembrandt's**

**19.00 - 20.00**

**Visit to the Scrovegni Chapel (Giotto's frescoes)**

**20h30 .... Gala Dinner**

**Ristorante "Belle Parti", via Belle Parti 11**

## Poster Session :

Escafeira José, Da Fonseca Nino Matos, Escola Superior de Tecnologia e Gestão - IPVC

**Time and Income in Performing Arts Demand (Theatre)**

Fontainha Elsa, ISEG-Technical University of Lisbon  
**Leisure and Cultural Time and Expenditures**

Maddison David, University of Southern

**The Survival of Broadway Theatre Productions**

Benhamou Françoise, Moureau Nathalie, MATISSE

**Public support to the motion picture industry**

McDougall Andrew, Spiller Marcus, SGS Economics & Planning  
**The Australian Garden in Melbourne - Price Sensitivity with varying Visitor Offers**

Morey Edward R, University of Colorado ; Thacher Jennifer, University of New Mexico

**Identify and Characterize Groups that Vary Significantly in their Preferences for Monument Preservation"**

Peltier Stéphanie, Moreau François, MATISSE

**Cultural Diversity in the Movie Industry (Cross-National Study)**

Friday, april 23

Aula di Studi Internazionali, Facoltà di Scienze Politiche  
Via del Santo, 28

LXXXV International Conference

**08.30 - 10.30 - Session 3 :**

**Creation of Value by the Sector of Cultural Goods**

**Chair:** Pierluigi Sacco, Istituto Universitario di Architettura  
di Venezia - Facoltà di Design e Arti

Renato G. Flôres Jr., Escola de Pós-Graduação em  
Economia / FGV, Rio de Janeiro

**Endogenous Growth and the Rubens Workshop**

Gaudry Marc, Université de Montréal

**Cultural, Technical and Political Innovation under The  
Weimar Republic, 1919-1933**

Kosianski Jean-Michel, U. d'Avignon et des Pays de  
Vaucluse, Monino Jean-Louis, Université de Montpellier I

**Culture et Tourisme, Facteurs de développement local :  
Le cas de la commune de Lodève**

Navrud Stale, Agricultural University of Norway

**Applying non-market valuation techniques and cost-  
benefit analysis to cultural heritage**

Meier Stephan, Frey Bruno S., Stutzer Alois, CNAM -  
Laboratoire d'Econométrie

**Do the Muses Make You Happy? Measuring the Value  
of the Arts Using Data on Subjective Well-Being'**

Cellini Roberto, Cuccia Tiziana, Reale Antonio U. di Catania  
**Patrimonio culturale e turismo: Un'analisi empirica su  
Siracusa**

**11.00 - 13.00 - Session 4 :**

**Choice and Purchase of Cultural Goods**

**Chair:** Carlo Federico Perali, Università di Verona

Rebello Joao Fernandes, Cristóvão Artur, Lourenço Lina,  
DEG/UTAD

**Who is the Public of Serious Music Festivals? The  
Experience of Festival in a Rural Region of Portugal"**

Revier Charles F, Kling Robert W., Colorado State U.

**Constrained Contingent Valuation of a Historic  
Landmark**

Werck Kristien, Plaat Stultjes Mona Grinwis, Heyndels  
Bruno, Vrije Universiteit Brussel

**Baumol's suppressed cost disease and programmatic  
choices by Flemish subsidized theatres**

Prieto-Rodríguez Juan, Jordán Desiderio Romero, Sanz  
Sanz José Felix, Facultad de CC

**Is a tax cut on cultural goods consumption actually  
desirable? : A microsimulation analysis applied to  
Spain**

Fernandez-Blanco Victor, Prieto-Rodríguez Juan, Orea  
Luis Universidad de Oviedo

**Movie Enthusiasts versus Cinemagoers in Spain: A  
Latent Class Model Approach**

Apostolakis Alexandros, Jaffry Shabbar, University of  
Portsmouth

**A Flexible Specification for Modeling Discrete Choices  
for Heritage Attractions**

**15.00 – 17.30- Session 5 :**

**Analysis of Market of Cultural Goods**

**Chair:**

Champarnaud Luc, Jouneau Frédéric, Gremars U. Lille3

**The travelling artistic patrimony**

Trimarchi Michele, University of Catanzaro "Magna  
Graecia", Da Milano Cristina, Ecom, Galli Emma,  
University of Rome "La Sapienza"

**Subjective evaluation in archaeological auctions**

Ordas Criado Carlos, Zarin-Nejadan Milad, Université de  
Neuchâtel

**The Determinants of Revenues in the Swiss Motion  
Picture Market**

Onofri Laura, Scorcu Antonello E., Università di Bologna

**The life cycle of exhibitions: An empirical Study**

Løyland Knut, Ringstad Vidar, Telemark Research Institute  
**The demand for books estimated by means of  
consumer survey data and a model for "small goods"**

Favaro Donata - Frateschi Carlofilippo, Univ. di Padova  
**A microeconomic analysis of the consumption of  
cultural goods and services in Italy: the case of music**

*Under the auspices of  
Ministero per i Beni e le Attività Culturali*

*In collaboration with  
Department of Economics, University of Padua  
Research Group on "Demand and supply functions  
in the artistic and cultural system",  
University of Padua Research Grant  
CPDA027187/2002*



# Biens Culturels Cultural Goods

Padova, Italy

April 2004, 22 & 23



Università degli Studi  
di Padova



Regione del Veneto



Provincia di Padova



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